

PRODUCT FACT SHEET : BROW PENCIL

BY NY-LA CELEBRITY EYEBROW SPECIALIST ELKE VON FREUDENBERG

BEVERLY HILLS, CA | NEW YORK, NY | THEBROWCOLLECTION.COM

elke

THE BROW COLLECTION

BROW PENCIL : \$16



Earth Brown – (dark brown - black)

A true brown that goes on soft, not muddy or gray.

HOW TO USE:

Brush on brows after applying brow colors for a glossy finish. Can also use alone and as a clear mascara.

MULTI-TASK:

- * Use as a brow pencil.
- * Use as an eye liner.
- * Brow cap includes brow brush to soften and groom brow shadow and hairs.

ELKE'S BROW TIPS:

Use a pencil to fill in only where hairs are missing. Use light feather like strokes to create a hair like line to fill in. For expert application, draw the pencil on the back of your hand and apply with our Multi-Task brush for perfect strokes. After you've drawn on, brush through your brow with the attached brow brush cap for a softer, more natural look. To set, use a matching or complimentary day-brow shadow over your pencil for all day wear.

The perfect textured brow pencils. Fill in and extend brows with our non-creamy formula for long lasting wear.

COLORS

Blonde (blonde)

The perfect blond brow pencil with no green, or gray undertones. Works great for filling in all brow shades without making your brows darker.

Taupe (light – medium brown)

A light brown shade that blends in seamlessly.

Great for red, or very light-medium brown brows

