

FACT SHEET : DAY BROW SHADOW

BY NY-LA CELEBRITY EYEBROW SPECIALIST ELKE VON FREUDENBERG

BEVERLY HILLS, CA | NEW YORK, NY | THEBROWCOLLECTION.COM

elke

THE BROW COLLECTION

DAY BROW SHADOW SRP: \$20



In brow friendly shades without the undertones of gray, green, orange or black, each color is made to blend with a spectrum of brow colors.

COLORS

- Blonde (blonde)*
- Auburn (red)*
- Ash Brown (light to medium brown)*
- Dark Brunette (dark brown-black)*

HOW TO USE:

Use a shade 2 shades lighter than your actual brow color to get a perfect color match. Elke's brow colors are so versatile, that you can create a wardrobe of brow shadows to suit your makeup look, or accentuate hair tones.

HOW TO'S:

BLONDE DAY BROW: Use to just fill in your brows, without making the brow darker in color. Works with all brow colors up to a dark brown brow. You have to see it to believe it.

AUBURN DAY BROW: Use on brows that are light to medium red in tone, and also looks great on brunettes that have red highlights in their hair, to create a different brow look.

ASH BROWN DAY BROW: The perfect brow color for light to medium brown brows. Blends seamlessly.

DARK BRUNETTE DAY BROW: Perfect on black brows, and all those with dark brown to black skin tones. The omission of black undertones makes our Dark Brunette Day Brow non-muddy and easily shows up on dark skin tone without any ashy side-effects.

ELKE'S BROW TIPS:

1. For a softer look, apply your Day Brow Shadow before you Brow Pencil. It's much easier to draw and design your perfect brow that way. For a sharper look, apply your Day Brow Shadow wet with a our Multi-Task Brow Brush, for a perfect line.
2. Brush through after your Day Brow Application with a soft toothbrush or Brow Comb to blend and set your shadow for a more natural looking brow.

