

## PRODUCT FACT SHEET : HI-LIGHT SHADOW

BY NY-LA CELEBRITY EYEBROW SPECIALISOWT ELKE VON FREUDENBERG

BEVERLY HILLS, CA | NEW YORK, NY | [THEBROWCOLLECTION.COM](http://THEBROWCOLLECTION.COM)

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THE BROW COLLECTION

HI-LIGHT SHADOW : SRP \$20



In a wide range of shimmers, glitters and highlights to fit a wide range of skin tones to highlight the brow bone.

### COLORS

*For light skin tones*  
Sugar (shimmer 3d white)  
White Star (glitter white)

*For medium-warm-dark skin tones*  
Canary (shimmer yellow gold) **TOP SELLER**  
Cyber Glow (sparkle yellow gold)  
Glowstick (cream with gold shimmer) **NEW**



### HOW TO USE:

Hi-Lites just make your eyebrows look sharper, more defined, and brings attention to your eyebrows. Our white Hi-Lights are made for light to medium skin tones, and our yellow Hi-Lights are for medium, olive and dark skin tones.

### MULTI-TASK:

- \* Use as an all over eye shadow.
- \* Use as a face/body highlighter.
- \* Apply to tops of cheekbones, collarbones or anywhere you want a shimmering or glittery highlight.
- \* Use white highlights for light skin tones.
- \* Use golden yellow highlights for medium to darker skin tones.

### ELKE'S BROW TIPS:

Hi-Light shadows work great to mask growing in brows until that next appointment by creating a shimmer glow to distract from unruly hairs by bouncing light away from brow hairs.