

ELKE VON FREUDENBERG

Celebrity Eyebrow Specialist, NYC





ABOUT

Eyebrow specialist, Elke Von Freudenberg, has firmly established her reputation with over twenty-five years in the beauty industry. A life-long lover of all things beauty, Elke's illustrious career began in 1982. With an esthetician's license in hand, she made her way through college working as a facialist and eventually as a brow specialist.

As her career evolved, Elke began working as a top photography makeup artist in Los Angeles & New York. Her clients included Kate Moss, Angelica Huston and James Franco. Elke's work has been featured in Harper's Bazaar, Elle, Diane Von Furstenberg, Calvin Klein, and Dolce & Gabbana.

Today, Elke has an impressive career as one of the top eyebrow specialists in New York City with top press mentions in Instyle, New Beauty, Brides, Bella, and New York Magazine, and Refinery 29.

elke

www.elkevonfreudenberg.com

InStyle BRIDES
BELLA *NEW YORK* Weddings
NEW YORK MAGAZINE
NEW BEAUTY[®]
MAGAZINE



German born, LA-raised, Elke Von Freudenberg's loft like, by appointment only salon sits nine stories above bustling Broadway in the Flatiron District near the Nomad Hotel. The salon is a white-walled, hardwood-floored, floral refuge for expert brow shaping, painless hair removal and face waxing.

Elke is renowned for The Model Brow® service, a skill honed through years of brow shaping experience. Elke specializes in fixing and reshaping brows. She customizes the shape of her client's brows by tweezing, without the use of stencils.



SIGNATURE SERVICES

ModelBrow® Shaping

Brow & Lash Tints

Depilar Permanent Hair Removal

Brow Trimming



PRODUCTS

CUSTOMIZED BEAUTY:

THE BROW COLLECTION is carefully formulated & personally created by Elke to balance the features of each individual.

ALL PRODUCTS CREATE A PERFECT MODEL BROW®:

Elke developed her famous Model Brow® service to design the perfect brow. Every product is formulated to help the client achieve perfection at home.

HIGH FASHION PRODUCTS:

Elke personally evaluates and approves new formulations and shades that replicate the looks inspired by the beauty world. All products are vegan, paraban free, and hypo-allergenic.

*Leaping Bunny Certified



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BROW BRUSHES & TOOLS

BROW PENCILS

BROW GROWTH

BROW GROOMERS

BROW PENCILS

BROW SHADOWS

WHOLESALE

Elke's product line is available in salon and spas all across the U.S.

The elke® THE BROW COLLECTION is carefully selected by Elke to enhance & balance the unique brow features of each individual.

Elke's product philosophy is to provide innovative products that bring balance and proportion to help women enhance their natural beauty. She strives to maintain the high quality of standards that her clients have come to expect since 2001.

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BumbleBee
WAXING AND MORE
WARREN • TRICOMI | SALON

B BEAUTY BOOST
SKINCARE & MORE



CERTIFICATION

THE MODEL BROW® SPECIALIST:

The Model Brow® is a step by step, precise service used by every Model Brow® Specialist that Elke trains. It's more than creating the perfect eyebrow. This technique & service ensures that every client receives the very best experience and outcome from the moment they walk into the salon to when they leave.

It's not enough to be good, you have to be perfect.

The online training that she offers provides step-by-step tips, tricks, tools, and most importantly personal feedback. Elke exclusively critiques her student's work in order to certify her Model Brow® Specialists.

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